

STRATEGIC PLAN 2020-25

MAP's mission is to create a healthier future for all.

Together with our community and policy partners, we are charting the way to the world's healthiest cities: places where people, communities, and the political, economic, social, environmental, and health infrastructures come together so that everyone can thrive.

2020-25 GOALS

1. **Strengthen and leverage our base of research and community partner expertise to respond as policy windows open**
2. **Deliver high-impact, scalable solutions supported by evidence and implementation guidance**
3. **Drive system and policy change for health equity**

2020-25 STRATEGIES

Advance our science for greater impact

- Contribute to advances in the science of solution-based research
- Strengthen how we conduct our research – methods and critical self reflection – to reduce inequities and counter anti-Black and anti-Indigenous racism
- Build our capacity to work together across MAP research programs to strengthen interdisciplinary, mixed methods, and partnered responses to grants and other opportunities
- Identify strategic opportunities within Unity Health Toronto to leverage joint capability and strengthen innovation potential

Advance our partnerships to deliver solutions

- Further strengthen our engagement practices with communities and people with lived expertise to meaningfully address barriers to full participation
- Develop our capacity and methodology to support and sustain solutions networks, equity issue-based networks, and coalitions
- Establish strategic partnerships with other institutions, policy makers, and cities working on health-equity solutions

Advance system capacity through research training and knowledge exchange

- Establish a partnered national research training program
- Develop and deliver advanced training and experiential learning for scientists, research staff, research partners and knowledge users on science of solutions-based research using a health equity lens
- Support community-located education and outreach
- Contribute to an equitable pipeline for Black and Indigenous student and trainee success in research

Advance policy solutions for transformative change

- Establish MAP scientists and their research teams as Canada's top-tier experts and trusted sources of evidence-informed interventions and policy
- Strengthen our capacity to activate and respond to opportunities for policy change and service-delivery innovations
- Develop and demonstrate partnered implementation and scale-up methodology

Advance our organizational capabilities to enable success

- Promote continuous improvement, collaboration and learning across research programs
- Ensure equity, confront discrimination, and embed anti-racism in all we do
- Provide centralized expertise and processes to support research programs' success
- Enhance mechanisms to inform Centre decision-making and measure progress
- Secure ongoing funding and increase public awareness of the work of MAP

CENTRE VALUES

We prioritize and advocate for:

- The social determinants of health
- Social justice: reducing inequities in the distribution of power, opportunities and resources
- Anti-racism: actively countering systemic racism
- Critical self-reflection and action to advance equity, empowerment, diversity, and inclusion
- A healthy and collaborative working environment

RESEARCH EXCELLENCE

We conduct scientific research that is:

- Solutions-driven, actionable, and impact-oriented: targeting program and/or system change
- Co-led/conducted in partnership with the community, and reflective of lived experiences and multiple ways of knowing
- Innovative in methods, approach and/or design
- Methodologically rigorous and peer reviewed
- Advanced and strengthened through training/capacity building, education and mentorship

FOUNDATIONS OF THE ORGANIZATION

